

## Press Release 49th Linea Bianca

Metamorphosis March 22, 2010

The 49<sup>th</sup> Linea Bianca “*the place to attend*” by all professionals of Home Textile, closed its doors at 14<sup>th</sup> March 2010.

The event took place at Metropolitan Expo Exhibition Center near E. Venizelos Athens Airport, during 12<sup>th</sup> – 14<sup>th</sup> March 2010. Statistics showed attendance of 5.114 visitors and participation of 76 companies.

Linea Bianca is recognised and respected as the only event where home textile companies present their newly arrived collections and wholesalers place their seasonal orders in a cost effective environment.

A “*quality event*”, for seasonal sampling and order taking.

The 50<sup>th</sup> Linea Bianca is scheduled to take place next autumn 2010, at Metropolitan Expo where dates will be announced on later stage.