



**PRESS RELEASE**  
for **48<sup>th</sup> Linea Bianca**

Metamorfosi, 1<sup>st</sup> October 09

The **48<sup>th</sup> Linea Bianca**, was hosted at the “*Metropolitan Expo*” exhibition center, from 29<sup>th</sup> – 30<sup>th</sup> August 2009. **Linea Bianca** represents and reflects what the world of Home Textiles has to offer nationwide.

Ninety three participants took place, exhibiting their upcoming Autumn – Winter '09 collections. A respected number of retailers of about 4.815, attended the exhibition.

**Linea Bianca** is the only recognised exhibition in Greece for Home Textile market and offers the opportunity to both retailers and wholesalers to promote, collect orders, as well as centralise both parties to exchange market views, in a period of three days, in a most economical way.

The upcoming **49<sup>th</sup> Linea Bianca**, will be held at “Metropolitan Expo” on the 6<sup>th</sup> – 8<sup>th</sup> March 2010