

Press Release

PAROUSIES 2009, the leading show of tourism related items in Greece, was completed with great success at the new exhibition centre METROPOLITAN EXPO.

PAROUSIES 2009

This year, PAROUSIES, the largest show of items related to tourism, completed its successful course following a series of consecutive mountings. During this period, each year, PAROUSIES and its exhibitors, have offered commercial visitors the opportunity to gain information regarding the complete range of tourism products, to make comparisons between thousands of items and finally to select the one best suited for the consumer.

In order to continue this successful course and also in order to facilitate each year's participants, PAROUSIES have change exhibition venue. This year, the show was held at the new, modern, METROPOLITAN EXPO centre, located near the Athens International Airport "Eleftherios Venizelos".

PAROUSIES 2009 opened its gates to commercial visitors from the 8th to the 12th of January.

A show-institution for the tourism market

Once again this year, PAROUSIES featured manufacturers and importers of tourism goods from all over Greece, already well-known from their participation in previous years.

More than 500 exhibitors participated in the exhibition, with impressive stands and renewed tourism catalogues, offering the best quality of service and the largest variety of Greek and imported tourism products, to the commercial visitor.

The modern exhibition centre METROPOLITAN EXPO hosted the stands of the participants in halls 2, 3 and 4. The size and functionality of the halls combined with the lay-out of the stands allowed visitors from Greece and abroad to comfortably navigate among the stands and make their purchases in a relaxing environment.

PAROUSIES – LAIKI TECHNI - TECHNIMA

This year PAROUSIES took place in the same space as two other exhibitions, LAIKI TECHNI and TECHNIMA. The simultaneous organization of these exhibitions in the same exhibition centre proved to be an absolute success since it brought together the entire market of tourism and folk art goods.

You can find more info about PAROUSIES and METROPOLITAN EXPO at:

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