

PRESS RELEASE

“A SUCCESSFUL ORGANIZATION FOR GRAPHICA AND EXPOPACK 2009 AT METROPOLITAN EXPO, MAY 29TH – JUNE 1ST”

The Graphica and ExpoPack 2009 Exhibitions have confirmed their dynamics, as the top exhibition events for the Graphic Arts business in Greece. Contrary to the negative market feeling and statements, this year's event has justified the positive beliefs of both organizers and exhibitors.

One hundred and fifty exhibitors from the fields of Graphic Arts and Packaging have placed, once more, their trust and many years of experience on COM EX HELLAS, and, for four consecutive days, have welcome in Metropolitan Expo, the most modern, built with European standards exhibition center in Greece, a total of 6.284 companies from every corner of the country, as well as from abroad (Cyprus, Turkey, Skopia, Germany, Great Britain, Portugal, Bulgaria, Syria, Israel, Taiwan, Pakistan, etc.)

The short distance, just four kilometers, from Athens International Airport “El. Venizelos” was an important factor for the high number of visitors in this year's exhibition.

A significant number of visitors have also come from the Packaging business sector, justifying the organizers for their decision to present, for the first time in Greece, both the business of Graphic Arts and Packaging.

Almost all the exhibitors have expressed their satisfaction for the high level of organization, as well as their optimisms for the positive future of both businesses. Additionally, they have commented that they have performed an increased number of business transactions and sales, which exceeded, pleasantly, their expectations.

Despite the resounding absence of the area of offset printing, the interest of businessmen, who visited the exhibitions to gather information and upgrade their services, stood high. Equally high stands the optimism of COM EX HELLAS & GRAPHICA EXPO, as well as its strong belief in the possibilities for growth for both businesses in Greece, especially, now that the technological innovations offer to professionals more flexible and economical solutions.

Mr. Panos Douzinas, General Manager of COM EX HELLAS & GRAPHICA EXPO, has stated: “This year's organization of Graphica and ExpoPack 2009 has given us joy and satisfaction, which, to us, is the strongest guarantee for the bright future of our exhibitions.”